

CURRICULUM VITAE OF FEDERICO DI VITA

Name **DI VITA FEDERICO**

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Nationality Italian

Date of birth December 30,1982

PROFESSIONAL FIELD: Copywriting | Contents Creation | Social Media Marketing | Editing | Web advertising | Events planning | eBook production | Writing

WORKING EXPERIENCE

- Name and address of the employer **Bookshop AltroQuando** - Via del Governo Vecchio 80-82-84, 00100 - Rome (ref. Alessandro Alessandroni).
- Type of firm or field Bookshop
- Type of employment **Social Media Marketing; press agency, creation and promotion of events; activity of bookseller** in contact with the public, care of **multimedia contents**.
 - 1) **Press agency** activity.
 - 2) **Creation, promotion and moderation** of the contents of the bookshop on the **website** and on **social networks (Facebook, Pinterest, Twitter)**.
 - 3)
 - 4)
 - 5) <http://www.effequ.it/wp/category/ebook/>.
- Dates
- Name and address of the employer **Publishing Effequ** - Via delle Mura di Ponente 9, 58015 - Orbetello (ref. Fernando Quatraro, cel. 349 7301980).
- Type of firm or sector Publishers
- Type of employment
 - 1) **Press agency** activity.
 - 2)
 - 3)
 - 4)
 - 5)

- Dates **from April 2011 to TODAY**• Name and address of employer **Talia Theatre** - Theatre Square - 67069 Tagliacozzo (Aq) - Tel 333 9382479 - (Ref. Andrea Buoninfante)

- Type of business or sector: Theatre

- Type of employment: **Press office and online promotion** of theatrical activities from season 2011 (see <http://teatrotalia.wordpress.com/>).

- Dates **From November 2010 to June 2011**

- Name of employer. Web Radio LCDR

- Type of business or sector: Radio

- Creation and management with Giacomo Buratti of literary satire program "*Er Majesty*".

- Dates **From October 2010 to June 2011**

- Name and address of employer

- **The Company of the Book** - Tv2000 - Via Aurelia, 796 - 00165 Rome - Tel 0666508 650 - Fax 06 66508 671 - (ref. Saverio Simonelli).

- Type of business or sector: Television program

- Type of employment Participation as a literary critic on the television show "The Company of the Book" (see <http://www.lacompagniadellibro.tv2000.it/>).

- Dates **From January to April 2010**

- Name and address of employer

- **Tv2000** - Via Aurelia, 796 - 00165 Rome - Tel 66 508 06 650 - Fax 0666508671 - (ref. Saverio Simonelli).

- Type of business or sector: Broadcasting television (www.tv2000.it).

- Position held: Internship or training as a programmer in the preparation of culture TV2000, editorial collaboration program "The Company of the Book", "Night Effect" and "Back of the scene".

- Dates **From April 2007 to October 2009**

- Name and address of employer

- **Round Robin Publishers** - Round Robin, Limited Company, Via Malaga 14, 00144 - Rome.

- Type of business or sector: Publishers

- Type of employment: **Editor** of the multimedia contents of the publishers. **Promotion and marketing** (including **viral** form) via the Web.

- Main activities and responsibilities

- 1) Activities for the **selection of manuscripts, editing, proofreading.**

- 2) **Selection and editorial planning of two collections of fictions: "*Fari e Parole in viaggio*".**

- 3) **Creation of multimedia contents** linked to the literary blog activity of the publishers.

- 4) **Promotion** of the publishers through the **main social network: Facebook, Twitter, aNobii, Friendfeed.**

- 5) Design and care of the monthly **competition** of short stories themed "**Last Round**".

- Dates **from April 2005 to May 2006**

- Name and address of employer

- **University of Rome, La Sapienza** - Faculty of Classical Sciences.

- Type of business or sector: Holder of scholarship

- Occupation: Reception of students in the part-time dedicated project to introduction to University of new students.

BIBLIOGRAPHIC NOTES

- Title of the book: "**PAZZI SCATENATI**"

- Publisher Effequ, 2012.

- Subject of Book: **Pazzi Scatenati** is an investigative book on the world of small and medium publishers.

The survey, carried out through a series of interviews with the main players in the sector book and by means of a substantial apparatus documentary will reveal to general public who are the mechanisms of the Italian publishing market.

- Title of the Book: "**Clandestina**"
- Publisher Effequ, 2010.
- Topic of the book: "**Clandestina**" is an anthology of short stories on theme. The **two editors** Federico Di Vita and Enrico Piscitelli, asked to the best Italian authors of underground to write stories inspired by the multiple meanings of the clandestinity. *Clandestine* is one who works, takes place, spreads, without the approval of or against the laws in force. Clandestino is one who acts in secret. [Link: <http://editriceffequ.wordpress.com/?s=clandestina>]

- Title of the book: "**Cronache da Siviglia**"
- Round Robin Publisher, 2008.
- Topic of the book: **Cronache da Siviglia** is a funny short story, halfway between story travel and love letters (in the age of e-mail). The scene is set in the Andalusian city during the six months of Erasmus in 2007.
- Press review:
"Pages hold, coarse or charming from Andalusian e-mail" (Le reti di Dedalus - **National Union of Writers**).
"In parallel to the chronicles, an epistolary dialogue between the author and a girl or between the author and the city itself, in lyrical passages whose enigma fascinates " (**ANSA**).
"A fun book and pleasantly experimental" (**loop**).
[RS: <http://www.roundrobineditrice.it/rred/rassegna.aspx?bk=9788895731049>]

- Other writings: "**As always you have been enlightening**", a story published in the anthology *Jukebooks* of Quintadocopertina.
"**Inspiration clean and strongest**": a story published in the *Ideal Standard* magazine Collettivomensa.
Kick On, football and literary monthly column active since April 2011 on pages Journal Web Needless (see www.rivistainutile.it).
- Blog: **The Queen's Necklace**
- Subject of the Blog: Creation and care with James Buratti of satirical blog-literary The Queen's Necklace [<http://lacollanadellaregina.wordpress.com/>].

EDUCATION AND TRAINING

- Degree in "**TEXT LANGUAGE AND LITERATURE**"
ITALIAN CONTEMPORARY LITERATURE
(Master's Degree)
- Achieved at **University "La Sapienza"**, Rome on 24/04/2009
- **With full marks and cum laude**
- Title of the thesis "Forms of autobiographical writing. Three examples "
- Supervisor: Professor Aldo Mastropasqua
- ▶ During this degree I attended for seven months the **Universidad de Sevilla, Spain**, where I passed four exams, taking advantage of the **Erasmus** scholarship.
- Degree in "**SCIENCE OF TEXT**" - Literary Criticism
(Bachelor's degree)
- Achieved at **University "La Sapienza"**, Rome on 22/02/2005
- **With full marks and cum laude**
- Title of the thesis "The reason of the vision in the literature. History and criticism "
- Supervisor: Professor Rocco Paternostro
- Diploma: **Classical High School**
- Achieved at the institute "Cornelio Tacito" in Rome, Italy.
- School year 2000/2001
- With marks 81/100

LANGUAGE SKILLS

MOTHER TONGUE: **ITALIAN**

OTHER LANGUAGES

1. SPANISH

- Reading skills: Excellent
- Writing skills: Good
- Oral expression skill: Excellent

2. ENGLISH

- Reading skills: Good
- Writing skills: Good
- Oral expression skill: Good

COMPUTER SKILLS

- Internet Browsing: Expert
- Operating systems: Windows 98/2000/XP/Vista | MAC OS
- Program layout: ADOBE INDESING
- Programs of text editing
- Software Installation audio / video: IMovie, GARAGE BAND
- Other programs: MACBOOK, ACROBAT, CALIBRE, WRANGLER TEXT, EXCEL, POWER POINT, ETC.
- Blogs and Social Network: knowledge of platforms wordpress, blogspot, Digg, Tumblr. Ability to use for the promotion FACEBOOK, TWITTER, FRIENDFEED, FLICKR, ANOBI.

PROFESSIONAL EXPERTISES:

Excellent relationships skills and ability to adapt to new workplace, acquired through many partnerships and several projects carried out together during the working life. High capacity to work in team and high resistance to stress, acquired in environments where the staff was and was underpowered and should be charged at the same time of many duties.

Excellent writing skills.

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